

Southern Association for Counselor Education and Supervision Exhibitor and Sponsorship Opportunities



Join Us As An Exhibitor or Sponsor

We hope you will join us as a sponsor or exhibit at this year's most exciting conference! Approximately, 1,000 counselors, counselor educators, counselor supervisors, and graduate students will attend the SACES 2022 Conference. With numerous receptions, general sessions, and breaks scheduled throughout the conference, you will have multiple opportunities to interact with conference attendees and promote your business or institution. **All Exhibitor and Sponsorships include:**

1
SPONSOR OR
EXHIBITOR
LISTING IN THE
CONFERENCE
APP

2
CONFERENCE
APP PUSH
NOTIFICATIONS
TO ATTENDEES

3
FULL PAGE AD
IN THE
CONFERENCE
PDF PROGRAM

Location & Accommodations

Hilton Baltimore, MD. SACES has reserved a special room rate (\$205 + tax) for standard king and queen. Reserve rooms online [here](#).

SACES EXPO Hours

Thursday, Nov. 3rd:
1 PM to 6 PM

Friday, Nov. 4th:
8 AM to 6 PM

Saturday, Nov. 5th:
8 AM to 4 PM

Direct all exhibitor/sponsor inquiries to Kori Babel at conference.sponsor@saces.org

Send SACES your image-ready logo (JPEG, PNG, OR TIFF) and business description for use on the conference website, APP, and PDF program by September 15th

Benefits for Exhibitors

- Listing and description on the SACES Conference Website, in the conference PDF program and on the Conference app.
- Steady traffic flow of qualified buyers, prospective collaborators, and recommenders.
- Consistent and frequent access to conference attendees.
- Promotion opportunities.
- Listing of your business, association, or education institution on the [SACES conference website](#).



Expo Installation and Dismantling

Exhibitors will be able to set up between 10 AM to 1 PM on Thursday, November 3, 2022. Dismantling will begin at 4 PM on Saturday, November 5, 2022, and should be completed by 8 PM that same day.

Exhibitor Service Information

Items such as additional draping, accessories, electricity, telephone, internet connections, audiovisual equipment, and drayage will be arranged through *Kori Babel* at conference.sponsors@saces.org for additional charges.

EXHIBITOR PACKAGE - \$750

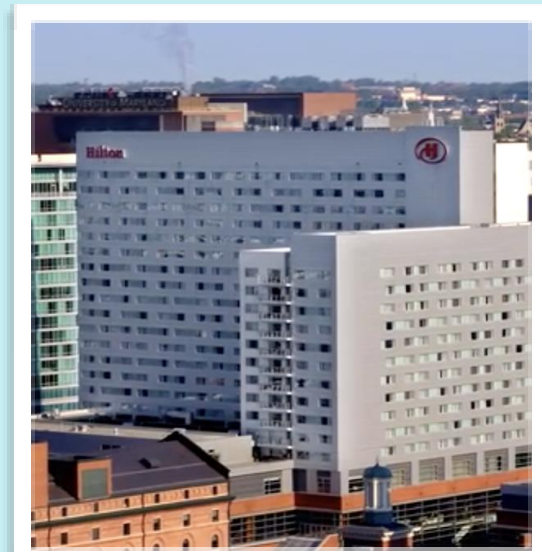
Space is limited! Early reservations are recommended.

Tables will be assigned on a first-come, first-serve basis.

- 10 X 10 booth with draped table, two (2) chairs, trash can
- Exhibitor listing in the conference App
- Conference App push notifications to attendees
- Full page ad in the conference PDF program

PROGRAM AD-FULL PAGE - \$300

- Conference App push notifications to attendees
- Full page ad in the conference PDF program



Sponsorship Opportunities

SACES is offering a variety of sponsorships for the 2022 conference!

There is something for every marketing and promotional objective and budget.

Diversity Scholarship Sponsor - \$5,000

Five \$1,000 scholarships will be offered to graduate students in the SACES region that demonstrate a financial need, are first time conference attendees, and represent an underrepresented group.

Additional benefit to this Sponsor(s):

- Display sign with the sponsor logo
- Exhibitor table
- Two FREE conference registrations
- Listing on the SACES website
- Listing on the conference App
- Conference app push notifications to attendees
- Full page ad in the conference PDF program

Reception Sponsor - \$3,500

Your business, association, or institution's name will be recognized as the sponsor for one of the two receptions (Welcome on Thursday, November 3rd or Presidential on Friday, November 4th). Both are open to all attendees.

Additional benefits to this Sponsor(s):

- A display sign with the sponsor logo
- One FREE conference registration
- Listing on the SACES website
- Listing on the conference App
- Conference App push notifications to attendees
- Full page ad in the conference PDF program

For additional Institution/affiliate specific receptions please contact Kori Babel at conference.sponsors@saces.org



Visit <http://www.saces.org/conference-2022> for conference updates, exhibitor/sponsor listings, and registration info.

Sponsorship Opportunities

Emerging Leaders Luncheon - 2,500

Your business, association, or institution's name will be recognized as the sponsor for the Emerging Leaders Luncheon on Saturday, November 5th which is an invited lunch and workshop for future SACES leaders.

Graduate Student Gatherings - \$2,500

Your business, association, or institution's name will be recognized as the sponsor for the Graduate Student Lounge Thursday, Nov. 4th -Friday, 5th, or the Graduate Student Social held on Thursday Nov. 4th.

Additional benefits to these Sponsors:

- A display sign with the sponsor logo
- Listing on the SACES website
- Listing on the conference App
- Conference App push notifications to attendees
- Full page ad in the conference PDF program

Conference Lanyards - \$2,000 Conference Name tags - \$2,000 Conference App - \$1,500

Your business, association, or institution's name will appear on the lanyard, name tag, or in the conference App footer depending on your sponsorship. All conference attendees will receive the lanyard, name tag, and have access to the conference App.

Additional benefits to these Sponsors:

- Listing on the SACES website
- Listing on the conference App
- Conference App push notifications to attendees
- Full page ad in the conference PDF program



Conference Wi-Fi Sponsor - \$2500

Your business, association, or institution's name will be on all informational materials related to the Wi-Fi access. You can choose the Wi-Fi password, including making it your company name.

Break Sponsors - \$1000

Each day, SACES will provide morning and afternoon breaks for attendees. With this sponsorship, your business, association, or institution will be able to display a poster with your logo and promotional material (if desired).

Entertainment Sponsor - \$1000

Your business, association or institution will be recognized as a sponsor for the entertainment at the Presidential Reception on Friday, November 4th. Signage for this event must be provided by the sponsor.

Lactation Room Sponsor - \$750

Your business, association or institution will be recognized as a sponsor for the private room provided for lactating attendees. The room will include access to a sink and refrigerator for cleanup and storage.

Charging Station Sponsor - \$500

Your business, association or institution will be recognized as a sponsor for one of the charging stations that will be located throughout the conference. Each station has 4 receptacles and 8 USB ports.

Additional benefits to these Sponsors: Listing on the SACES website, Listing on the conference App, Conference App push notifications to attendees, Full page ad in the conference PDF program

Banner Ad-\$400

Your business, association, or institution's name will be seen by each of the conference registrants when displayed in a banner ad in email correspondence that goes out to each attendee.

Additional benefits to this Sponsor:

- Listing on the SACES website
- Listing on the conference App